





# 7<sup>th</sup> Paper Development Seminar | Seville, 2024 May 27<sup>th</sup> - 28<sup>th</sup>, 2024. Universidad de Sevilla, Spain "Entrepreneurship Process Research"

The 7<sup>th</sup> Paper Development Seminar (7PDS) aims to help participants develop research results into papers that may be suitable for publication in top-tier academic journals. The 7PDS is coorganized with **GEM-Spain** (**Observatorio del Emprendimiento de España**, <u>www.gem-spain.com</u>).

Papers/proposals applying a process perspective to entrepreneurship are welcome. We are open to any contributions analysing the entrepreneurial process, may they be conceptual or empirical and, in this latter case, using quantitative (ideally longitudinal, but also cross-sectional) and/or qualitative methods.

Additionally, the 7PDS is associated with the *InsEnt SIGs "Institutions and Entrepreneurship Special Interest Group"* at *ECSB*. A special session will be devoted to the role of Institutions in Entrepreneurship.

Submissions will be peer-reviewed. Those deemed of highest potential by the organizing committee will be invited to participate. Selected participants will be offered the opportunity to submit a full paper (if they did not do so initially). Extended abstracts may also be presented at the seminar. The objective is to develop a productive and intimate work environment. For this reason, we will limit the number of proposals/papers to be accepted into the seminar to a maximum of 20.

### **Sponsors**



The European Council for Small Business (ECSB) supports the 7<sup>th</sup> Paper Development Seminar in Entrepreneurship Process Research through the ECSB Event Fund initiative. This 7PDS is also a co-branded ECSB event. The ECSB will award a free one-year membership to the presenting author of the best paper/proposal presented at the 7PDS as well as a fast-track submission to the RENT2023 Conference.

The following units from the University of Seville also collaborate in organizing this seminar:

- IUSEN: "Tomas de Mercado" Institute for Research in Economics and Business (http://centro.us.es/iusen/).
- E&I "Entrepreneurship and Innovation" Research Group (<a href="https://grupo.us.es/entinn/">https://grupo.us.es/entinn/</a>)
- D.EA1 Department of Applied Economics I (https://www.us.es/centros/departamentos/economia-aplicada-i).















#### Seminar venue

Meeting room in Deanship building, Faculty of Economics and Business Sciences

(Sala de Juntas, Decanato)

Av. Ramón y Cajal, 1, 41018 - Sevilla

https://maps.app.goo.gl/s2vfc8Gf4Y1TyG8b6

# **Seminar Programme**

Monday May 27th, 2024

08:30-09:00	Registration and accreditation
09.00-09.15	Opening session   Welcome from the organizers
09.15-10.00	Plenary session: Entrepreneurship and Institutions: The Role of Power Prof. David Audretsch
10.00-10-15	Coffee break
1 ==	Participants' presentations (15' + 10')
10.15-13.00	<ul> <li>29. A case study of circular industrial entrepreneurship in the machine tool industrial district (R. Martín-Díez, M. Saiz-Santos and A. Araujo de la Mata)</li> <li>51. Business Model Dynamics during the Growth stages of Technology-Based Start-ups (G. Khaebeet, H. Khodaei, V. Scholten and R. Ortt )</li> <li>38. Identity Change of STEM Students in Technology Entrepreneurship Course (I. Kozlinska &amp; A. Nikolaev)</li> <li>45. Marketing orientation and opportunity-based entrepreneurship: evidence at the</li> </ul>
	micro and macro levels (A. Rodríguez-Santiago, M. Carmona, and J. García-Clemente)  54. Pivoting in the business model and founding teams' experience with the pre-acceleration program: a case study (A. Carmona, E. Giménez-Fernández and C. Cabello)  25. Professionalization of the role of the entrepreneur (A. Pérez-Encinas, M. Samsami and T. Schøtt)  41. Unpacking the influence of Students' Migration on Opportunity Recognition Capability (E. Branca, J. Vanderstraeten and H. Slabbinck)
13.00-14.00	Lunch















14.00	0-14.45	Plenary session: Institutions and Entrepreneurship Prof. David Urbano & Christina Theodoraki
14.4	5-15.00	Coffee break
		Participants' presentations (15' + 10')
		Institutions and Entrepreneurship (InsEnt SIG Session)
15.0	00-17.00	<ol> <li>Resources for Resilience: How Cultural and Creative Entrepreneurs Build New Resources in A Crisis (C. Díaz-Portugal &amp; R. Doern)</li> <li>Sustainable Entrepreneurship and Institutions: A social capital approach (I. Keçi, L.M. López-Bonilla and J. López-Bonilla)</li> <li>The aggregated level of international certified management standards and opportunity entrepreneurship. Standardization as a facilitator and barrier of new ventures (B. Pérez-Aradros, J. Gómez, R. Orcos and I. Salazar)</li> <li>The Role of Institutions in the Pursuit of Social Motives in Entrepreneurial Ventures (L. Gaertener, Y. Yahyaoui and R. Isidor)</li> <li>University-Ecosystem Ambidexterity: Characteristics and balancing conditions (S. Martínez-Martínez &amp; R. Ventura)</li> </ol>

	Cultural visit and Seminar dinner
18.45-22.00	Cultural Visit  18.45 h: Meeting point: "Iglesia y Hospital de la Caridad".  Temprado 3, 41001 Seville <a href="https://maps.app.goo.gl/T8WS2d5vkTbJXZKA9">https://maps.app.goo.gl/T8WS2d5vkTbJXZKA9</a>
	Seminar Dinner 20.30 h: Dinner at "Hotel Inglaterra" Plaza Nueva 7; 41001 Seville <a href="https://maps.app.goo.gl/NUgNcmHS1r6TwUTU8">https://maps.app.goo.gl/NUgNcmHS1r6TwUTU8</a>















# Tuesday May 28th, 2024

09.00-09.45	Plenary session: Entrepreneurship and Place Profs. Sarah Jack
09.45-10.00	Coffee break
10.00-13.00	Participants' presentations (15' + 10')  4. A meta-analysis about the correlation between entrepreneurial passion and entrepreneurs' behavior (L. Stelzer)  28. An evolution model for assessing the role of personal values in the process of firm's creation: a longitudinal analysis with structural equations (R. Cáceres-Carrasco, J. Fernández-Serrano, and I. Jaén)  56. Business plan and new venture creation in nascent entrepreneurs: Formalization, flexibilization and liability of newness (S. Mohand, R. Blechior and M. Ruiz-Arroyo)  22. Entrepreneurial Imaginativeness in the Context of the Theory of Planned Behavior (J. Heuser, B. Wach, S. Tomin and K. Rüdiger)  5. Entrepreneurial Passion in Context: The Intersection of Cognitive Processes and Start-Up Motivation in Venture Outcomes (H. Pérez-Fernández, G. Cacciotti, V. Temprano-García and N. Nuhu)  31. Is the entrepreneurial motivation to change the World a driver towards sustainability? (M. Angoitia, Y. Bueno, A. Pérez-Encinas and R. Mora)  9. The Role of Proactive Decision-Making in Disseminating Entrepreneurial Skills (F. Blösl)  35. Underemployment in self-employment (D. Troncoso, C. Román-Diaz and E. Congregado-Ramírez)
13.00-14.00	Lunch
14.00-15.00	Round table: Interesting Research Questions in Entrepreneurship  Profs. David Audretsch, Sarah Jack, Christina Theodoraki & David Urbano
15.00-15.30	Closing up and Best Paper Award ceremony















# **Organizing Committee**

Inmaculada Jaén (Chair)

Francisco Liñán

José Fernández-Serrano &

Pedro Baena-Luna

(University of Seville)

Alfonso Expósito (University of Malaga)

Rubén Mora (Autonomous University of Madrid)

Gloria Imumpaye (Sophia University Institute, Italy)

For any questions regarding the seminar organization, please contact: <u>entrepreneurs@us.es</u>







